

AVHS BOOSTER GENERAL MEETING 9/12

Attendance:

Mike Brendel (President), Steve Nimmo (VP) Jenny Shiblaq (Secretary) Nikki Brown (GBBall), Kristen McClelland (Softball), Rita Ayoob (Communications), Mannie Nimmo (GLax), Laurie Whiteland (Treasurer), Kaitlyn Letourneau (student rep- cheer), Katherine Delevaux (Student Rep - Glax) Doris Kwok (VP), Lou Cesario (AD), Dixie Florio (Team Rep Coordinator, GWaterPolo), Larry Urquhart (Membership co-chair) Sandy Urquhart (VP Membership)

CALL TO ORDER: 7:02

Officers Reports

President:

- Pigskin was a success! Participation at football game was good. A lot of sales at the snackbar.
- Each team to submit request of item that they need for their team

Principals Report (Doris)

- Pigskin was a great success
- A lot of energy and student participation and great school spirit

A/D Report (Lou)

Positions

- JV Boys soccer position is open
- Girls Varsity Lax head coach is open

Facilities

- company coming in to fix turf
- Track getting re-lined and refreshed

Fundraising

- Rep not present

Membership (Sandy)

- \$65K was made so far, expenses not taken from total yet
- Condensed offerings was a success (3 instead of 5)
- Rolled up athletic passes in with membership instead of selling separately
- Drawing after meeting for raffle winners

Winners

\$200 GC @ Cutter & Buck Performance Wear - Chris Bergman

His/Her Swiss Army Rollerbags (\$500 Value) - Raghavendra

His/Her Swiss Army Watches (\$300 each) - Carol Clinton

Communications (Steve Nimmo)

- Website doing great 8K unique visits to website
- Homepage is most visited
- All messaging going thru website
- Football most visited site (needs content: rosters, schedules, pics etc)
- Girls Water polo second most visited
- Volleyball 3rd most visited

- Active teams are raising more money
- Newsletter is being read 36%
- Facebook is biggest social media vehicle
- Looking to student reps to boost twitter & Instagram
- Ran 3 fundraisers for Cheer
- Ran a campaign for Volleyball
- Ran an apparel campaign (31+ orders)

Going Forward

- Get more teams to use us as their fundraising vehicle
- Next newsletter out early October, get content

Coaches and New Reps need to buy into Boosters New Website

- Upload content : scores, rosters, schedules, fundraising etc
- Each team should have a parent in charge of game recap to put up on website
- Fall sports will have to pick it up next year, put info forward winter/spring sport meeting
- dixie contacting reps to put info on boosters site

Treasurer (Laurie)

- Closed out books for 2015/2016
- Going forward will have a treasurers report, budget, check & deposit report to be put into the meeting minutes
- Running account for team reps and coaches to get report monthly
- Email info to Lou and he will distribute to coaches

** motion to pull info from Quickbooks into subaccount all teams - Mannie

Jenny - Second

Pass 15 v 0

- when depositing \$\$ make sure team, account, all info is with the check

Athletic Registration Shortfalls

- most team reps not present to discuss

Pigskin

- Very successful
- 11 teams participated (25 total, get number up for next year)
- Food trucks did well
- Snack bar sold out of food

Student Reps intro

Purple & Gold Fundraiser

- Cancelled last year
- Looking for casual event at Fairgrounds or Senior Center
- Looking for volunteers
- Fun event, crab feed?

Purchases for Teams

- Football team asked for granite rock, sledgehammer
- Volleyball 2 nets
- Swimming asked for remainder of funds for lane lines

No New Business

Meeting Adjourned 7:50

