

Dec 5, 2016 Boosters Meeting

Call to Order

Minutes from Last Meeting Approved

Winter Sports Participation/Athletic Registration Shortfall

- 60% total for winter sports
- Boys Basketball is highest participation/Wrestling is the lowest
- another 4K has come in will bring us to around 62%
- letter going out to coaches/families with participation numbers and encouragement to participate
- Lou agreed to send out another round of letters to Winter Sports parents

Student Representative

- Replacing snapraise with our own website
- Katherine is talking to video production class to make videos for teams that are using website to fundraise
- Get word out about ABC Basketball tournament hosted at AVHS

Crab Feed

- Meeting Thursday 12/8 at Jenny Shiblaq's house
- tickets are up and tables are selling
- meeting with sponsorship committee to get word out and get corp sponsors and donations in Kind

Communication

- averaging 8K page views per month. Current month over 18.5K views
- crab feed promo drawing a lot to website (main campaign)
- soccer has most hits
- 2K views on FB
- share share share

Treasurer's Report

- team reports went out today
- income statements for fall/winter sports updated
- coaches stipends shortfalls needs to be paid as soon as invoices come in from AVHS
- over \$4K in matching donations came in this quarter

Membership

- 66 people that had back ordered items.
- Jackets all came in Men's XL working on a solution for that
- 5-6 new memberships from winter sports meetings

- After Spring sports any extra gear will go up Boosters Website

Cheer

- **Thursday 12/8 Holiday Boutique in MP Room 6pm-9pm**
- **Stunt and Comp came in 1st place at competition**

Boys Varsity BBall

- **won Wittier Tourney**

Wrestling Varsity

- **Undefeated over weekend**

Girls Varsity Bball

- **Won Irvington Tourney**

Girsl JV Bball won Heritage Tourney

January meeting to cover: Battle of the Bands, Fundraising, Scholarship and Team Manager Reports

Adjourn